

WHITE Project



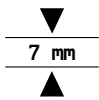
Dress Your Home



Rivestimento



WHITE PROJECT



30x60
12"x24"

Pasta Bianca / White body

L'impasto, essendo composto da materie prime ricche di ossido di titanio conferisce un grado di bianco alla piastrella che ricorda molto la preziosa porcellana. La bicottura in pasta bianca è un materiale pregiato che garantisce facilità di lavorazione.

The dough, being composed of raw materials rich in titanium oxide, gives a degree of whiteness to the tile which is very reminiscent of the refined porcelain. The double-fired white body is a precious material that guarantees ease of processing.

Die Mischung, die aus titanoxidreichen Rohstoffen besteht, verleiht der Fliese eine Nuance von Weiß, die sehr an kostbares Porzellan erinnert. Die Weißscherbige Zweibrandfliese ist ein wertvolles Material, das eine einfache Verarbeitung garantiert.

La pâte, constituée de matières premières riches en oxyde de titane, donne au carreau un degré de blancheur qui rappelle beaucoup la précieuse porcelaine. La biccuisson en pâte blanche est un matériau précieux qui garantit une facilité de traitement.

FORMATO Size		SPESSORE Thickness		SCATOLE Boxes			PALETTE Pallets			Imballi / Pes [Packaging / Weights]	
cm		mm		pcs	m ²	kg	box	m ²	kg		
30x60		7		8	1,44	17,50	72	103,68	1260		





White Project



White Project

Seta

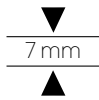


Wall tiles: SETA / GRAU 30x60 + MUR GRIGIO 30x60 + WEISS 30x60

Floor tiles: BETON / LIGHT GREY / 30x60

30X60

White Project

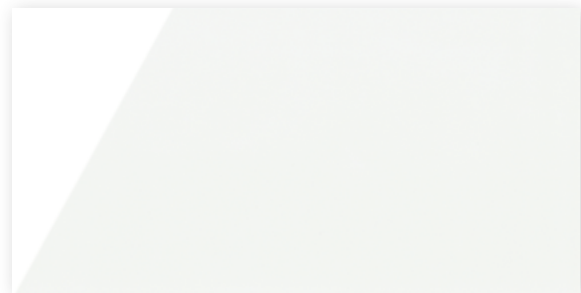


Seta

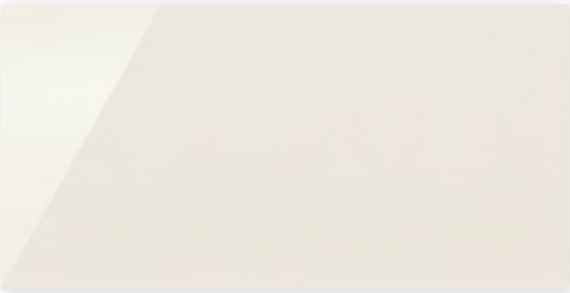
30X60

Glossy
LUCIDO

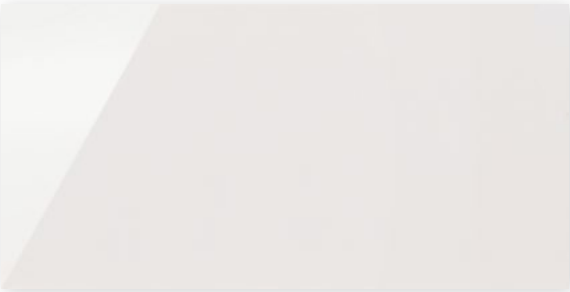
Matt



MWBI02 White Project WHITE LUX / 30x60 53



MWBI08 White Project L36BEIGE LUX / 30x60 53



MWBI07 White Project L36GREY LUX / 30x60 53

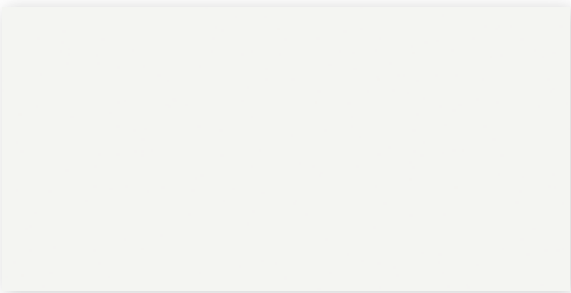


MWBI10 White Project M36 DECO GRIGIO / 30x60 64

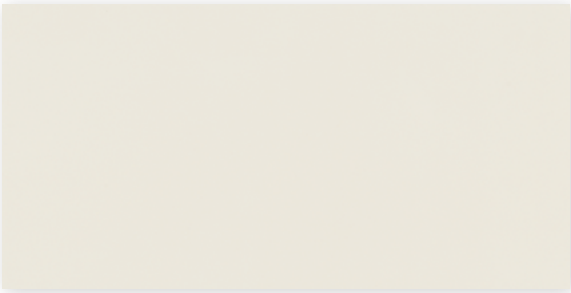


MWBI04 White Project L36BUMP LUX / 30x60 53

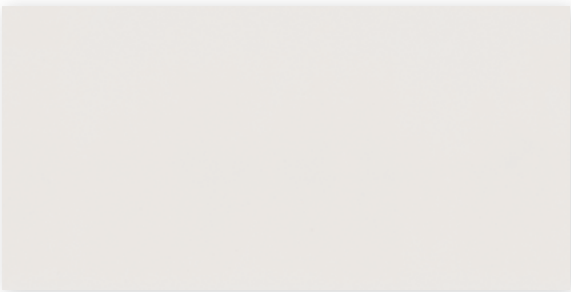
Bump



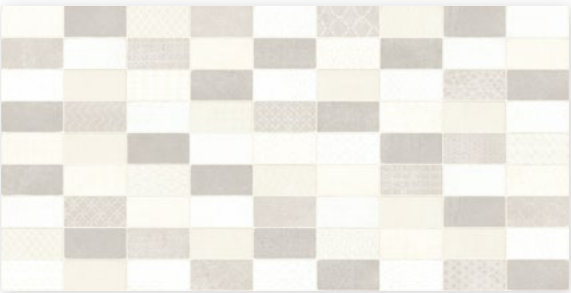
MWBI01 White Project WHITE MATT / 30x60 53



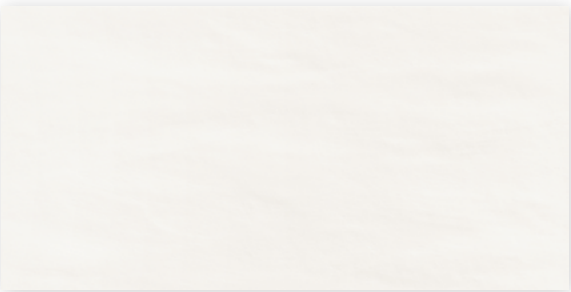
MWBI06 White Project M36BEIGE MATT / 30x60 53



MWBI05 White Project M36GREY MATT / 30x60 53



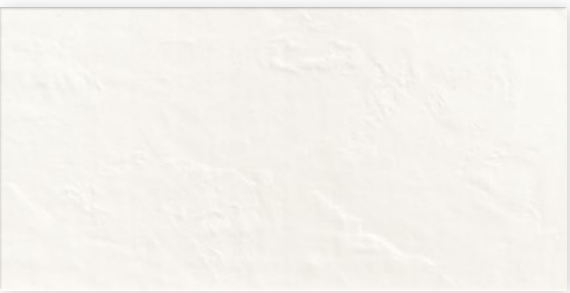
MWBI09 White Project M36 DECO BEIGE / 30x60 64



MWBI03 White Project M36BUMP MATT / 30x60 53

Bump

Matt



IWSI01 Seta WEISS / 30x60 59



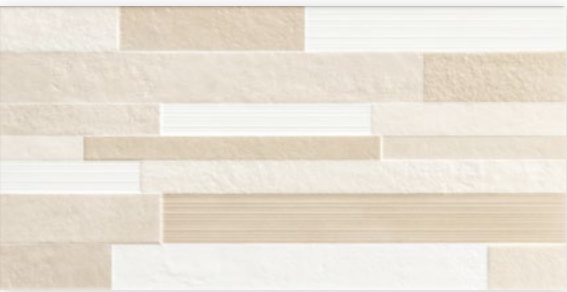
IWSI02 Seta GRAU / 30x60 59



IWSI03 Seta PERGAMON / 30x60 59



IWSI04 Seta MUR GRIGIO / 30x60 64



IWSI05 Seta MUR BEIGE / 30x60 64

Matching Stick

Matching Stick: 0,5x60 33 10 pz.



BS001 STICK CHIC SILVER / 0,5x60



BS002 STICK CHIC GOLD / 0,5x60

Matching Stick: 1x60 26 8 pz.



UR006_Stick Black



UR007_Stick Pink



UR008_Stick Electric Blue



UR009_Stick Blue Tiffany



UR010_Stick Dark Brown



UR001_Stick Argento



UR002_Stick Bordeaux



UR003_Stick Rosso



UR004_Stick Petrolio



UR005_Stick Glicine

CARATTERISTICHE TECNICHE

Technical features
Caractéristiques techniques
Technische Eigenschaften

PAVIMENTO

Floor tile

RIVESTIMENTO

Wall tile



	Metodo di prova Testing method Méthode d'essai Prüfmethode	Valori prescritti International Standard Internationale Normwerte Valeurs Prescrites	Valori prescritti International Standard Internationale Normwerte Valeurs Prescrites	Valori medi Average Value Mittelwert Valeurs Moyennes
Assorbimento d'acqua Water absorption Absorption d'eau Wasseraufnahme	ISO 10545 - 3	≤ 0,5 %	> 10 %	Conforme In accordance Entsprechend
Lunghezza e larghezza Length and width Longueur et largeur Länge und Breite	ISO 10545 - 2	+/- 0,6 %	+/- 0,5 %	Conforme In accordance Entsprechend
Spessore Thickness Épaisseur Stärke	ISO 10545 - 2	+/- 5 %	+/- 10 %	Conforme In accordance Entsprechend
Rettilineità degli spigoli Straightness Equerrage des angles Geradlinigkeit	ISO 10545 - 2	+/- 0,5 %	+/- 0,3 %	Conforme In accordance Entsprechend
Ortogonalità Rectangularity Orthogonalité Rechtwinkligkeit	ISO 10545 - 2	+/- 0,6 %	+/- 0,5 %	Conforme In accordance Entsprechend
Planarità Warpage Planéité Ebenflächigkeit	ISO 10545 - 2	+/- 0,5 %	+/- 0,5 % - 0,3%	Conforme In accordance Entsprechend
Coefficiente di attrito (scivolosità) Friction coefficient (slipperiness) Coefficient de friction (glissement) Reibungskoeffizient (Schlupfrigkeit)				
Coefficiente dilatazione termica lineare Coefficient of linear thermal-expansion Coefficient de dilatation thermique linéaire Lineare Wärmeausdehnung	ISO 10545 - 8	9 MK ¹		7 MK¹
Resistenza alla flessione Flexion resistance Résistance à la flexion Biegezugfestigkeit	ISO 10545 - 4	> 35 N/mm ²	> 15 N/mm ²	Conforme In accordance Entsprechend
Resistenza all'abrasione profonda Deep abrasion resistance Résistance à l'abrasion profonde Beständigkeit gegen Tiefenabrieb				
Resistenza al gelo Frost resistance Résistance au gel Frostwiderstandsfähigkeit	ISO 10545 - 12	Nessuna alterazione No alteration		Conforme In accordance Entsprechend
Resistenza agli sbalzi termici Thermal shock resistance Résistance aux écarts de température Temperaturwechselbeständigkeit	ISO 10545 - 9	Nessuna alterazione No alteration		Conforme In accordance Entsprechend
Resistenza dei colori alla luce Color resistance to light Résistance de la couleur à la lumière Lichtbeständigkeit	DIN 51094	Nessuna alterazione No alteration		Conforme In accordance Entsprechend
Resistenza ai prodotti chimici Chemical resistance Résistance aux produits chimiques Chemikalienfestigkeit	ISO 10545 - 13	Classe UB min	Classe GB min	Conforme In accordance Entsprechend
Resistenza alle macchie Stain resistance Résistance aux taches Flecken-Beständigkeit	ISO 10545 - 14	Classe 3 min	Classe 3 min	Conforme In accordance Entsprechend

UNI EN 14411 G
Gruppo BIa GL

Pavimenti in gres porcellanato
Porcelain wall and floor tiles

UNI EN 14411 L
Gruppo BIII GL

Rivestimenti in bicottura
Double firing wall tiles

Azienda
Company



idea ceramica // by MoMa ceramiche Group



We are here!
Noi siamo qui!

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www.ideaceramica.net

A detailed botanical illustration of various tropical plants, including large palm fronds with distinct horizontal stripes and clusters of bird-of-paradise flowers. The style is painterly and naturalistic, with a muted color palette of greens, browns, and blues.

idea ceramica

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